All NEW from Apollo Colors!



The benefits of consistent composition.

A truly automated pigment production line for red, blue and yellow gives you the advantage of long term reliability. Our fully automated, computerized system provides the benefits of consistent pigment composition. Our customers are assured that Apollo pigments are very, very consistent day to day . . . year to year.



A new high solids quickset flush color. Blend it with reds to create an artificial reflex with excellent full strength lightfastness.

Aries® Phthalo Green

The unique vehicle system of Aries Phthalo Green allows ink makers to formulate high viscosity, low yield value inks commonly associated with high

quality ink systems. It also offers the flexibility to formulate high solids systems, work and turn, dry offset and inks for various substrates.

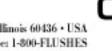
Dorado Series High Solids Quickset Flush



Low Cost! Developed specifically as a low cost, low VOC (less than 5%) high solids system. Dorado offers stable tack with good ink/water balance. It delivers high print performance for short and long press runs and provides a consistent set speed with excellent compatibility over a wide variety of let back vehicles.

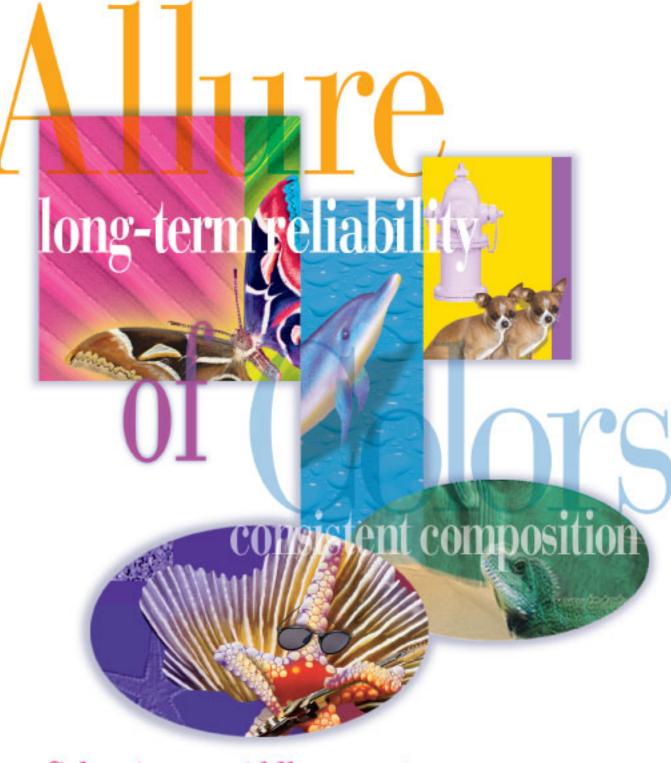
Туре	Pigment %	Solids %	Class
Rubine Red	37	97	Red 57:1
Diarylide Yellow	38	97	Yellow 12
Phthalo Blue G	43	97	Blue 15:3
Red Lake C	45	95	Red 53:1

For complete technical specifications and Apollo Colors information visit: www.apollocolors.com









Colors is our middle name.



The Allure of

Apollo® Colors.

Aquarius[®] Series

These high solids azo pigment presscakes offer enhanced performance developed specifically for the water flexographic ink and dispersions market. Our unique manufacturing processes result in consistent high pigment solids presscake without the additional processing steps that can lead to product degradation and performance deficiencies.

FOR SAMPLES AND MORE INFORMATION, CALL 1-800-358-7437

Masters of Quality Presscakes and Flushed Pigments

Colors is our middle name.®

Recent expansions have led to significant increases in our production capacities. And, responding to market needs, Apollo now offers fully automated pigment production for yellows, reds, and blues. Our computerized system approaches 100% reliability in color consistency. We maintain our leadership position by providing the best in capital equipment, technology and innovations to meet or exceed customer expectations 100% of the time.

Apollo Colors is a leading manufacturer of high quality organic pigments exclusively for the printing ink industry.

Extensive flush color and presscake

and flexographic ink systems.

product lines are designed to provide superior performance in all lithographic

Apollo Colors Inc. 1401 Mound Road Rockdale, Illinois 60436 USA Call toll free: 1-800-FLUSHES

For complete technical specifications and Apollo Colors information visit:

www.apollocolors.com

© 2004 Apollo Colors Inc.



®TMs Apollo Colors Inc. All rights reserved.