All NEW from Apollo[®] Colors!



The benefits of consistent composition.

A truly automated pigment production line for red, blue and yellow gives you the advantage of long term reliability. Our fully automated, computerized system provides the benefits of consistent pigment composition. Our customers are assured that Apollo pigments are very, very consistent day to day ... year to year.

Aries[®] Carbazole Violet

A new high solids quickset flush color. Blend it with reds to create an artificial reflex with excellent full strength lightfastness.

Aries® Phthalo Green

The unique vehicle system of Aries Phthalo Green allows ink makers to formulate high viscosity, low yield value inks commonly associated with high

> quality ink systems. It also offers the flexibility to formulate high solids systems, work and turn, dry offset and inks for various substrates.

Dorado Series High Solids Quickset Flush

Low (Low VOCs!

Cost! Developed specifically as a low cost, low VOC (less than 5%) high solids system. Dorado offers stable tack with good ink/water balance. It delivers high print performance for short and long press runs and provides a consistent set speed with excellent compatibility over a wide variety of let back vehicles.

| Туре | Pigment % | Solids % | Class |
|------------------|-----------|----------|-----------|
| Rubine Red | 37 | 97 | Red 57:1 |
| Diarylide Yellow | 38 | 97 | Yellow 12 |
| Phthalo Blue G | 43 | 97 | Blue 15:3 |
| Red Lake C | 45 | 95 | Red 53:1 |

For complete technical specifications and Apollo Colors information visit: www.apollocolors.com



1401 Mound Road • Rockdale, Illinois 60436 • USA Call toll frees 1-800-FLUSHES





'I'ne Alure of

Apollo® Colors.

Aries[®] NEW Carbazole Violet

A new addition to our established high solids quickset flush color line, Carbazole Violet is a permanent flushed pigment that can also be used with reds to produce an artificial reflex blue. Carbazole Violet <mark>o</mark>ffers excellent resistance to bleed, chemical resistance and lightfastness. Designed for use in the manufacture of low VOC sheetfed inks, this flush is formulated to impart excellent gloss and to achieve set speeds equivalent to conventional solids sheetfed inks.

The unique vehicle system of the Aries Series allows ink makers to formulate high viscosity, low yield value inks commonly associated with high quality ink systems. It also offers the flexibility to formulate high solids systems, work and turn, dry offset and ink for various substrates.

FOR SAMPLES AND MORE INFORMATION, CALL 1-800-FLUSHES

TYPE CLASS Carbazole VioletViolet 23

Masters of Quality Presscakes and Flushed Pigments®

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Apollo Colors is a leading manufacturer of high quality organic pigments exclusively for the printing ink industry. Extensive flush color and presscake product lines are designed to provide superior performance in all lithographic and flexographic ink systems.

Colors is our middle name.[®]

Recent expansions have led to significant increases in our production capacities. And, responding to market needs, Apollo now offers fully automated pigment production for yellows, reds, and blues. Our computerized system approaches 100% reliability in color consistency. We maintain our leadership position by providing the best in capital equipment, technology and innovations to meet or exceed customer expectations 100% of the time.

Apollo Colors Inc. 1401 Mound Road Rockdale, Illinois 60436 USA Call toll free: 1-800-FLUSHES

